

The Ferndale Enterprise

AD SIZES *Includes full color*

DISPLAY AD SIZES	DIMENSIONS	OPEN RATE PRICE PER WEEK
Full Page	10 x 21 in	\$1,400
1/2 Page	10 x 10.375 in	\$715
4th V	4.9 x 10.375 in	\$375
4th H	10 x 5 in	\$375
8th	4.9 x 5 in	\$120
Basic (2 col x 3 in)	3.2 x 3 in	\$78
Business Card (2 col x 2 in)	3.2 x 2 in	\$50
Small Ad (1 col x 3 in)	1.5 x 3 in	\$39
Service Directory	3.2 x 0.75 in	\$25

LEGAL ADVERTISING, CLASSIFIEDS & OBITUARIES

Legal Advertising		\$12 per column inch
Classifieds		\$12 per column inch
Obituaries		\$10 per column inch
Announcements	Weddings, Anniversaries, Reunions, Milestone Birthdays	\$25

*Contact your account representative for more information.
Add 20% for placement. Ask about contract rates.*

CONTACT

(707) 442-1400
theenterprise.press

The Enterprise is a publication
of North Coast Journal Inc.
310 F Street, Eureka CA 95501
FAX (707) 442-1401

ADVERTISING EXT 319
Melissa Sanderson m: (707) 498-8370
melissa@northcoastjournal.com

LEGAL ADVERTISING,
CLASSIFIEDS AND OBITUARIES
Mark Boyd EXT 314
mark@northcoastjournal.com

WEEKLY DEADLINES

- SPACE RESERVATION
or cancellation – FRIDAY 5 p.m.
- Ads needing design and
production – FRIDAY 5 p.m.
- Camera-ready ads, return of
corrected proofs – MONDAY noon.
- Submit digital artwork and files to
ncjads@northcoastjournal.com
or via Dropbox, Google Drive,
WeTransfer, or on disc or drive.

*Weekly coverage
of the Eel River Valley ... and beyond.*

